Shipping week of November 12, 2012

CMA members at Marine Money have created with Best Selling author and CNBC Squawk Box Producer Lori Ann LaRocco: *Dynasties of the Sea*, a book which chronicles the extraordinary passion, ambition and professional skills of the women and men who have helped shape the world of shipping and international trade the past quarter century and more.

We hope you will be excited by the project and choose to order a book, or many as holiday gifts.

LaRocco profiles 21 leaders of the shipping industry, who in their own words tell the tales of success, adventure, struggle and achievement necessary to literally feed and power the world. Not surprisingly, CMA members and past commodores are included in force:

**Commodores**

**Jacob Stolt-Nielsen 1991**  
Director, Stolt-Nielsen M.S. Ltd.

**Morten Arntzen 2007**  
President & CEO, Overseas Shipholding Group

**John Fredriksen 2008**  
Chairman, CEO & President, Frontline Ltd.

**Philippe Louis-Dreyfus 2010**  
President, Louis Dreyfus Armateurs Group

**Angeliki Frangou 2011**  
Chairman & CEO, Navios Maritime Holdings Inc.

**CMA Members**

**Peter Evensen**  
President & CEO, Teekay Corporation

**Roberto Giorgi**  
President, V Ships

**Dagfinn Lunde**  
Head of Shipping & Member of the Board, DVB Bank SE

**Nicholas A. Pappadakis**  
CEO, A. G. Pappadakis & Co. & Chairman, INTERCARGO
Other Participants

Andreas Sohmen-Pao  
Group CEO, BW Group

Robert Bugbee  
President, Scorpio Tankers Inc.

Robert Yuksel Yildirim  
President, YILDIRIM Holding A.S.

Rajaish Bajpaee  
CEO, Bernhard Schulte Shipmanagement

Gerry Wang  
CEO & Director, Seaspan Corporation

Michael A.J. Parker  
Global Industry Head, Shipping & Logistics, Citigroup Global Markets

Charles Fabrikant  
Chairman, SEACOR Holdings Inc.

Kristin H. Holth  
Executive Vice President & General Manager, DNB Bank ASA

Niels G. Stolt-Nielsen  
CEO, Stolt-Nielsen M.S. Ltd.

James S. Tisch  
President & CEO, Loews Corporation

Tor Olav Trøim  
Vice President & Director, Seadrill Ltd.

Wilbur L. Ross, Jr.  
Chairman & CEO, WL Ross & Co. LLC

Dynasties of the Sea takes readers on a passionate, personal, unique and always insightful tour of the industry. The resulting wisdom, ideas, and advice provides critical insight into the thinking of today’s generation of shipping magnates, from how they view risk – politically, economically and environmentally – to what they see transpiring in the world tomorrow.

These are the people and companies of our time, the leaders of a great industry who in interviews with Lori Ann LaRocco examine their own motivations, engineering breakthroughs, share thoughts and opinions on making money, how they motivate colleagues, frequently chastise politicians and always wear their love of the industry boldly and proudly.

The Book is now available for pre-order for a list price of $24.95.

Launch Week
The entire Launch week of November 12 will feature exciting television, radio and signing events, highlighting the power, significance and contributions of the industry to the world.

Marine Money and author Lori Ann LaRocco will formally launch the book with an enormous gathering at The Plaza Hotel in the evening of November 15, during Marine Money’s annual Fall finance conference, but everyday of the week of November a different participant in Dynasties will be interviewed live on CNBC’s Squawk Box, the ultimate “pre-market” morning news and talk program where the biggest names in business and politics bring their most important stories. CNBC is the world-wide leader in business news and Squawk Box is the number one business show in the US. We hope you will be watching.

Squawk is also the number one program in its time slot in Singapore, and airs simultaneously with its early morning North American time slot across all of Europe and Asia.

Monday, November 12: Lori Ann LaRocco – at 6:50 am
Tuesday, November 13: Gerry Wang from Hong Kong on set at 7:40 am
Wednesday, November 14: Charles Fabrikant on set at 7:40 am
Thursday, November 15: Angeliki Frangou and Wilbur Ross on set at 7:40 am
Friday, November 16: Peter Evensen & Robert Bugbee on set at 7:40 am
Dynasties of the Sea is a must read for anyone. Lori Ann LaRocco captures the big ideas and backgrounds of these shipping titans who tend to stay out of the spotlight. This book is engaging and emphasizes shipping’s vital role in free trade and how important capitalism is to the growth of the global economy. Powerful!” – Donald Trump, Chairman and President, The Trump Organization

“It’s not just enough to ‘Buy American’ – we have to ‘Sell American’ around the globe. My state is the home of the top foreign tonnage port in the United States. Free Trade has been essential in the growth of our Port system. Lori Ann LaRocco’s enlightening efforts highlighting the value Free Trade brings to all our lives, especially the role that shipping plays, prove what Sir Walter Raleigh wrote four centuries ago “whosoever commands the sea commands the trade.” Instead of pirates and empires controlling the seas, today investment in the future races through the world’s great oceans bringing a bit of Texas to the world and the world to Texas.” – U.S. Congressman Kevin Brady, Deputy Whip and Chairman, U.S. House Ways & Means Subcommittee on Trade and Vice Chairman of the Joint Economic Committee

“To get a clear view on what makes the global economy tick, you should read Dynasties of the Sea. Lori Ann LaRocco’s profiles of the colorful captains of the global shipping industry provide a unique insight into why they’ve succeeded and what powers global growth.” – Mark Zandi, Chief Economist, Moody’s Analytics

“…Trade has expanded and the world is more and more economically interdependent. But there are key players, traders, shippers and entrepreneurs behind these trends, and their stories have been brilliantly brought to light by Dynasties of the Sea. This unique read is an important contribution in truly understanding the direction of today’s global economy.” – Jon Huntsman, Jr. Former Utah Governor and Former United States Ambassador to China

“Lori Ann LaRocco has done it again, this time masterfully chronicling one of the world’s oldest and most respected businesses. The shipping industry has enabled civilizations to develop and prosper for thousands of years. And yet no one has brought to life this story of maritime commerce – and the titans who have driven it – better than LaRocco. Dynasties of the Sea should be required reading for anyone whose life is supported by this great business. Its telling narrative will also fascinate any reader interested in economic development, free trade, or how the countless goods we use every day make it to our homes and offices… I recommend enthusiastically.” – Russell S. Reynolds, Jr., CEO, RSR Partners

“Dynasties of the Sea captures the rich history and the key players of the shipping industry, bringing to public attention the critical role shippers have played in driving international trade and our global economy. With 95% of consumers living outside of the United States, the shipping industry is what connects our manufacturers and business to these important customers, ensuring that that the U.S. can maintain its global competitiveness.” – Jay Timmons, CEO, National Association of Manufacturers

“Dynasties of the Sea offers a fascinating analysis of the shipping industry’s contribution to the economic expansion and the importance of global trade. A worthwhile read for both the novice and professional.” – Florida Governor Rick Scott

You can pre-order Dynasties at and . E-books will available through Amazon, Barnes & Noble, and iTunes. Dynasties of the Sea will be ready for shipping on November 12.

This is a wonderful window into the workings of our business and we hope that it will be a part of your Holiday gift list, sharing with friends, family and neighbors an easily readable look into your world!

Sincerely,
Marine Money
International Marketing Strategies, Inc.